

**NAB**  
BROADCASTERS**AGREEMENT FORM FOR  
POLITICAL BROADCASTS**STATION and LOCATION WFSB-TV Date 8/6/12I, Sharr Johnson Magars (on behalf of) Chris DonovanA legally qualified candidate of the Democratic political party for the office of U.S. CongressIn the Primary election to be held on Aug 14, 2012 do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate

Date of First Broadcast <u>8/7/12</u>	Date of Last Broadcast <u>8/13/12</u>
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Total Charges: \$44,115 NetThe broadcast time will be used by Chris Donovan  
I represent that the payment for the above-described broadcast time has been furnished by Donovan for Congress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

Jeff Freiser, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least \_\_\_\_\_ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 7/25/12

(Candidate or Agent)

☒ Accepted ☐ Rejected By [Signature] Title Dor  
This request whether accepted or rejected, will be available for public inspection for a period of two years.

4

CHRIS DONOVAN FOR CONGRESS DISTRICT 5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$600.00	8/7	8/10	4		TU-F	4
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
2			530A-600A	30		\$600.00	8/13	8/13	1		MON	1
PROGRAM : 530A NEWS												
CON COM1: 530A NEWS												
3			700A-900A	30		\$600.00	8/7	8/10	8		TU-F	8
PROGRAM : EARLY SHOW												
CON COM1: EARLY SHOW												
4			700A-900A	30		\$600.00	8/13	8/13	2		MON	2
PROGRAM : EARLY SHOW												
CON COM1: EARLY SHOW												

FAX# 703-516-9680

REP HEADLINE# 6264275  
\*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AGENCY CREDIT RISK !!!

AUG6/12 12.01  
\*\*\* WFSB-TV \*\*\*

[illegible]

REP HEADLINE# 6264275  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 703-516-9680  
 AUG6/12 12.01  
 \*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			500P-600P	30		\$1,500.00	8/13	8/13	1		MON	1
			PROGRAM : 5P NEWS									
			CON COM1: 5P NEWS									
15			600P-630P	30		\$2,100.00	8/7	8/10	4		TU-F	4
			PROGRAM : 6P NEWS									
			CON COM1: 6P NEWS									
16			600P-630P	30		\$2,100.00	8/13	8/13	1		MON	1
			PROGRAM : 6P NEWS									
			CON COM1: 6P NEWS									
17			700P-730P	30		\$1,200.00	8/7	8/10	4		TU-F	4
			PROGRAM : INSIDE EDITION									
			CON COM1: INSIDE EDITION									
18			700P-730P	30		\$1,200.00	8/13	8/13	1		MON	1
			PROGRAM : INSIDE EDITION									
			CON COM1: INSIDE EDITION									
19			1100P-1135P	30		\$1,200.00	8/8	8/10	2		W,F	2
			PROGRAM : 11P NEWS									
			CON COM1: 11P NEWS									
20			1100P-1135P	30		\$1,200.00	8/13	8/13	1		MON	1
			PROGRAM : 11P NEWS									
			CON COM1: 11P NEWS									
21			1135P-1237A	30		\$800.00	8/13	8/13	1		MON	1
			PROGRAM : LETTERMAN									
			CON COM1: LETTERMAN									
AUG/12 51900.00												
										CONTRACT TOTAL	51900.00	
										TOTAL SPOTS	54	

REP HEADLINE# 6264275  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
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 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

AUG6/12 12.01  
 \*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$51,900 WFSB 100% WTNH 0% WTVT 0% WTIC 0% WCTX 0% WCCT 0% WHPX 0%  
 CABL 0%

SHARES WILL BE UPDATED

SVC- NSI  
 DEMOS- RA35+\*

REP HEADLINE# 6264275  
\*\*\* UNAPPROVED REV #1 \*\*\*  
REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP  
AUG6/12 12.24  
\*\*\* WFSB-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/C DONOVAN/D/CON/CT  
AGY # \_\_\_\_\_ AGY. NAME SHORR JOHNSON MAGNUS  
1831 CHESTNUT STREET  
PHILADELPHIA, PA 19103

ORDER # \_\_\_\_\_ CONTRACT # 6264275  
PRDCT CHRIS DONOVAN 4 CONG EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG7/12 AUG13/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG6/12 12.24

REP: REVISED ORDER  
SHARES UPDATED  
TTL SAME  
PLS CFM  
THANKS, MIKE FOR HEATHER

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CHRIS DONOVAN FOR CONGRESS DISTRICT 5

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

NO BUYS TO PRINT  
AUG/12 51900.00  
CONTRACT TOTAL 51900.00  
TOTAL SPOTS 54

MARKET TOTALS \$112,826 WFSB 46% WTNH 23% WVIT 27% WTIC 4% WCTX 0% WCCT 0% WHPX 0%  
CABL 0%

ACCURATE SHARES  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 488345 /		<b>Alt Order #</b> 06264275
<b>Product</b> CHRIS DONOVAN 4 CONG		
<b>Contract Dates</b> 08/07/12 - 08/13/12		<b>Estimate #</b>
<b>Advertiser</b> Chris Donovan For Congress		<b>Original Date / Revision</b> 08/06/12 / 08/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WFSB	<b>Account Executive</b> Heather Uttley	<b>Sales Office</b> HRP-WASHING
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Shorr Johnson Magnus**  
**1831 Chestnut Street, Ste. 602**  
**Philadelphia, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/07/12	08/10/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$600.00			
N 2	WFSB	08/13/12	08/13/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$600.00			
N 3	WFSB	08/07/12	08/10/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				8	\$600.00			
N 4	WFSB	08/13/12	08/13/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	2-----				2	\$600.00			
N 5	WFSB	08/07/12	08/10/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$900.00			
N 6	WFSB	08/13/12	08/13/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$900.00			
N 7	WFSB	08/07/12	08/10/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$900.00			
N 8	WFSB	08/13/12	08/13/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$900.00			
N 9	WFSB	08/07/12	08/10/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-TWTF--				4	\$600.00			
N 10	WFSB	08/13/12	08/13/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	1-----				1	\$600.00			
N 11	WFSB	08/07/12	08/10/12	11a-12p Price is Right	11am - 12pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
488345 /	06264275

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/07/12 - 08/13/12	CHRIS DONOVAN 4 CC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Chris Donovan For Congi	08/06/12 / 08/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$500.00			
N 12	WFSB	08/13/12	08/13/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$500.00			
N 13	WFSB	08/07/12	08/10/12	Eyewitness News	5pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$1,500.00			
N 14	WFSB	08/13/12	08/13/12	Eyewitness News	5pm - 6pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,500.00			
N 15	WFSB	08/07/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$2,100.00			
N 16	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,100.00			
N 17	WFSB	08/07/12	08/10/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-TWTF--				4	\$1,200.00			
N 18	WFSB	08/13/12	08/13/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 19	WFSB	08/08/12	08/10/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	--W-F--				2	\$1,200.00			
N 20	WFSB	08/13/12	08/13/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$1,200.00			
N 21	WFSB	08/13/12	08/13/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$800.00			
Totals											54	\$51,900.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	54	\$51,900.00	\$44,115.00
<b>Totals</b>	<b>54</b>	<b>\$51,900.00</b>	<b>\$44,115.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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